Delta Leadership Program 2018 Group Project Presentation Delta Cleanup Initiative – Pure Delta

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The Delta is trashed!



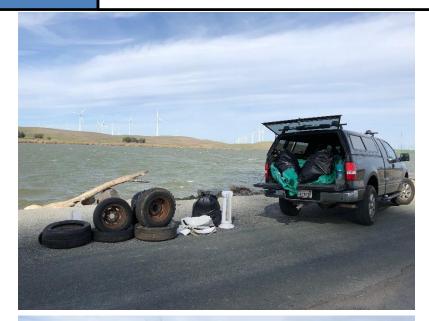
Project goals

Model behavior

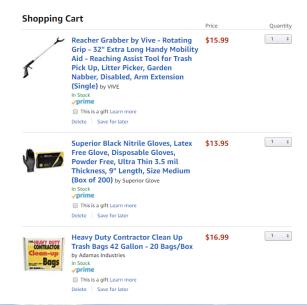
- Share the glory
- Create a simple recipe for others
- Supply the butterfly effect

ACTION 1

We held cleanup events to start making progress and to learn what was required, what could go wrong, and to observe the impact on participants and the community.









ACTION 2

Using our research and direct experience, we built a roadmap for potential participants.

- Flyer Template
- Shopping List
- Local Resources (i.e. Yolo County Good Neighbor Program)
- Safety Precautions
- Reporting instructions
- Community Service Qualification Guidelines

ACTION 3

Targeting young people, we started building a platform for communicating what we've learned and promoting positive actions in the community.



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